

The Integrated Leadership Development Program

Leading With Meaning & Purpose Syllabus

COURSE OVERVIEW

Leading With Meaning & Purpose is an empirically-driven, engaging, self-directed course. Learn why leading with meaning and purpose is so important for leaders today. Walk through a proven step-by-step process for developing your very own, personal leadership philosophy. Discover best-practices, tools, and strategies to lead and live by your leadership philosophy.

COURSE OBJECTIVES

After participating in the course and the course activities, you will be equipped to:

- Lead and live by your leadership philosophy positively impacting metrics such as employee engagement, productivity, innovation, revenue and financials, wellbeing, retention, and your leadership effectiveness.
- Purposefully clarify and begin actualizing the best person and leader you can be—your ideal self—so you can better lead and serve others.
- Identify, clarify, and begin the process of aligning with your personal core values/signature character strengths.
- Explore, draft, and articulate your Leadership Philosophy Statement.
- Connect your leadership philosophy to your work and organization’s mission, values, strategy, and goals.
- Authentically and effectively serve and lead others with integrity and confidence, increase your effectiveness, productivity, personal and professional fulfillment, and contribution.

COURSE OUTLINE & TIME ESTIMATES

This course is not a typical online course in which you can click through some slides, take a quiz, and be done. No, this course is a developmental experience that requires an investment of your time over a few weeks in order to gain the maximum value.

The times below are only estimates. The recommendation is that you block about an hour a week until you are complete.

You will find that you can get through some assignments and activities rather quickly. For other activities, like identifying and defining your core values, you may want to take more time and return to them again until you have them refined just right for you. The same will be true when you get to drafting and finalizing your entire leadership philosophy statement.

Go at your own pace but have a sense of urgency. Not rushed. Not in a hurry. But with a sense of urgency. When we have a sense of urgency, we know that what we’re working on is important and that time and quality are equally important.

Total estimated time investment to complete the course: 12 hours (not including Learning Pods)



COURSE OUTLINE & TIME ESTIMATES

Use the course outline below to map out your own personalized schedule on your calendar.

LESSON	TYPE	ESTIMATED TIME
Introduction to the Course		20 mins
<i>Laying-in the Course for Our Journey</i>	Video	14 mins
<i>Course Companion eWorkbook</i>	Download	2 min
<i>Course Objectives</i>	Review	2 mins
<i>Opening Check-In Survey</i>	Activity	2 mins
Welcome! Leading With Meaning & Purpose		25 mins
<i>So, you want to be a great leader?</i>	Video	5 mins
<i>Introduction & Welcome (pages 1-13)</i>	Read	10 mins
<i>Opening Reflection</i>	Activity	10 mins
PART ONE: Why Start With Why?		2 hrs
<i>Why Start With Why?</i>	Video	7 mins
<i>Part One (pages 15-28)</i>	Read	10 mins
<i>Nine Reasons You Should Lead & Live by a Leadership Philosophy</i>	Quiz	10 mins
<i>Habit 2 (featuring Dr. Stephen R. Covey)</i>	Video	30 mins
<i>Habit 2</i>	Quiz	10 mins
<i>Habit 2 Video Thought Questions</i>	Activity	15 mins
<i>How Great Leaders Inspire Action</i>	Video	20 mins
<i>Simon Sinek Video Thought Questions</i>	Activity	15 mins
<i>Optional: Learning Pod Meeting 1</i>	Activity	60 mins
PART TWO: The Staircase to a Leadership Philosophy		9 mins
<i>Introduction to the Staircase</i>	Video	4 mins
<i>Introduction to the Staircase to a Leadership Philosophy (pages 33-36)</i>	Read	5 mins
STEP ONE: Identify & Clarify Core Values		3 hrs
<i>Values & Character Strengths</i>	Video	8 mins
<i>Step One - Identify & Clarify Your Core Values (pages 37-42)</i>	Read	5 mins
<i>Alan's List of Values Worksheet</i>	Activity	15 mins
<i>Core Values & Character Strengths (pages 44-45)</i>	Read	2 mins
<i>The VIA Classification of Character Strengths & Virtues</i>	Activity	30 mins



LESSON	TYPE	ESTIMATED TIME
<i>Mountains & Valleys</i>	Video	5 mins
<i>Mountains & Valleys</i>	Activity	60 mins
<i>Identify & Clarify Your Core Values</i>	Activity	60+ mins
<i>Optional: Learning Pod Meeting 2</i>	Activity	60 mins
<i>OPPORTUNITY: Coaching discount just for you!</i>	Offer	1 min
STEP TWO: Draft Leadership Philosophy		2 hrs
<i>What is a leadership philosophy?</i>	Video	7 mins
<i>Step-Two - Draft Leadership Philosophy (pages 53-66)</i>	Read	10 mins
<i>Drafting Your Leadership Philosophy</i>	Quiz	5 mins
<i>"I Have a Dream" speech excerpt</i>	Video	5 mins
<i>"I Have a Dream" Speech Thought Questions</i>	Activity	10 mins
<i>Getting Started</i>	Activity	15 mins
<i>How to know your life purpose in 5 minutes-TEDx Talk</i>	Video	10 mins
<i>Drafting Your Leadership Philosophy</i>	Activity	60+ mins
STEP THREE: Seek Feedback		1 hr
<i>Feedback: Leadership Gold</i>	Video	5 mins
<i>Step Three - Feedback (pages 73-75)</i>	Read	2 mins
<i>Ask for Feedback</i>	Activity	60+ mins
<i>Optional: Learning Pod Meeting 3</i>	Activity	60 mins
STEP FOUR: Finalize Your Leadership Philosophy		1 hr+
<i>Step Four - Finalize Your Leadership Philosophy</i>	Activity	60+ mins
STEP FIVE: Distributed & Deliberate Practice		1 hr
<i>Distributed & Deliberate Practice</i>	Video	9 mins
<i>Step Five - Distributed Practice (pages 82-89)</i>	Read	5 mins
<i>Distributed Practice 1</i>	Activity	10 mins
<i>Distributed Practice 2</i>	Activity	10 mins
<i>Step Five - Deliberate Practice (pages 92-95)</i>	Read	5 mins
<i>Distributed & Deliberate Practice</i>	Activity	15 mins
<i>Morning Motivation</i>	Video	7 mins
<i>Optional: Learning Pod Meeting 4</i>	Activity	60 mins



LESSON	TYPE	ESTIMATED TIME
STEP SIX: Living My Leadership Philosophy		35 mins
<i>Leading & Living by a Leadership Philosophy</i>	Video	15 mins
<i>Step Six - Living My Leadership Philosophy (pages 98-102)</i>	Read	5 mins
<i>Living My Leadership Philosophy</i>	Activity	15 mins
<i>Optional: Learning Pod Meeting 5</i>	Activity	60 mins
Congratulations!		3 mins
<i>Congratulations!</i>	Read	2 mins
<i>OPPORTUNITY: Coaching discount just for you!</i>	Offer	1 min



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